**Covington High School Curriculum Map**

**Class: Tech Comm**

| ***TIME:*** *When and for how long will the content be taught* | ***Standard:***  *List the exact standard as adopted or our locally adopted skill* | ***Topic:***  *Brief explanation of what you will be doing to teach this standard* | ***Assessments:*** *How and when students will be assessed* |
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| **August - May**  SAFETY, WRITING, EQUIPMENT, PRODUCTION, ON-AIR | **Standards:**  **RTVI-1.1- RTVI-1.6**  **RTVI-2.1 - RTVI-2.4**  **RTVI-3.1 - RTVI-3.8**  **RTVI-4.1- RTVI-4.4**  **RTVI-5.1 - RTVI-5.5** | **Teaching Methods:**  One-on-one and group technical advice and coaching while setting up and performing broadcasts/podcasts.  Coaching in the editing process while producing a finished product. | **Assessments:**  Each group is expected to set up and perform a broadcast or podcast every other day on a rotating schedule. The assessment will take place according to the group’s assignment (broadcast/podcast). |
| **September - April**  HISTORY | **Standards:**  **RTVI-7.1 - RTVI-7.5** | **Teaching Methods:**  Research papers assigned periodically throughout the course of the year.  Short lectures and examples throughout the second semester addressing the history and evolution of broadcast technology. | **Assessments:**  Research papers |
| **January - March**  PROMOTION AND SALES | **Standards:**  **RTVI-6.1 - RTVI-6.2** | **Teaching Methods:**  Examples of sales techniques presented in class. One-on-one help during sales calls. | **Assessments:**  A spreadsheet is manufactured by students detailing information on people/businesses that could be called. These contacts are distributed between groups. Assessment takes place by ensuring calls were made either by direct observation or by checking the spreadsheet, calling contacts, and spot-checking to ensure calls were made in a professional manner. |
| **August - May**  ETHICS AND LAW | **Standards:**  **RTVI-8.1 - RTVI-8.9** | **Teaching Methods:**  **Daily discussions on worldwide issues (copyright, fair use, etc) and direct observation of interaction between team members.** | **Assessments:**  Ensuring copyrighted material is not present in broadcasts. |
| **August - May**  CAREER | **Standards:**  **RTVI-9.1 - RTVI-9.8** | **Teaching Methods:**  **Encouragement of students to examine college/career options through research assignments on non-broadcast/podcast days.** | **Assessments:**  Construction of a professional resume will take place all year, due to the students broadcasting/podcasting. Assessment takes place daily during the creation of this portfolio. |